



MACRUC

27th Annual Education Conference Sponsorship Opportunities June 19 - 22, 2022

27th Anniversary Sponsor - \$20,000

Eight complimentary registrations
A 60 second video played during a general session
Link to video on app
Acknowledgement at Tuesday Installation Dinner
Seats at VIP Reserved table at Installation Dinner
Logo on attendee name badge lanyards
Prominent Icon on app with materials and links
Logo featured on MACRUC webpage
Acknowledgement during General Session
Prominent listing on master signage
Tabletop display space in networking area
Logo on marketing emails

Leadership Sponsor - \$10,000

Five complimentary registrations
A 45 second video played during a general session
Link to video on app
Acknowledgement at Tuesday Installation Dinner
Reserved table at Installation Dinner
Prominent Icon on app with materials and links
Logo featured on MACRUC webpage
Acknowledgement during General Session
Prominent listing on master signage
Tabletop display space in networking area
Logo on marketing emails

Premier Sponsor- \$8000

Four complimentary registrations
A 30 second video played during a general session
Link to video on app
Acknowledgement at Welcome Reception
Reserved table at Installation Dinner
Icon on App with materials and links
Logo featured on MACRUC webpage
Acknowledgement during General Session
Prominent listing on master signage
Tabletop display space in networking area
Logo on marketing emails

Diamond Sponsor - \$7,000

Three complimentary registrations
Sponsorship of Hotel Key Cards (*sponsor to provide artwork by specified deadline*)
Logo featured on MACRUC webpage
Logo promotion on email marketing materials
Acknowledgement during General Session
Prominent listing on master signage
Tabletop display space in networking area

Platinum Sponsor – \$6,000

Two Complimentary Registrations
Logo featured on MACRUC webpage
Acknowledgement during General Session
Listing on master signage and break signage
Tabletop display space in networking area

Gold Sponsor- SOLD OUT

Silver Sponsor- SOLD OUT

Bronze Sponsor- \$2,500

One Complimentary registration
Acknowledgement during General Session
Recognition on master signage
Tabletop display space in networking area

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