



MACRUC

29th Annual Education Conference
Sponsorship Opportunities
June 23 - 26, 2024
The Brown Hotel
Louisville, Kentucky

Winner's Circle Sponsor - \$12,000 (SOLD OUT)

Triple Crown- \$9,500 (SOLD OUT)

Twin Spires - \$8,500 (1 available)

Two complimentary registrations.
Sponsor create Wi-Fi Login
Logo featured on MACRUC webpage.
Logo promotion on email marketing materials.
Acknowledgement during General Session.
Prominent listing on master signage.
Tabletop display space in networking area.

Garland of Roses - \$7,500 (SOLD OUT)

American Pharoah Sponsor – \$6,500

Two Complimentary Registrations.
Logo featured on MACRUC webpage.
Acknowledgement during General Session.
Listing on master signage and all break signage.
Tabletop display space in networking area.

Seabiscuit Sponsor- \$5,500

Two Complimentary Registrations.
Logo featured on MACRUC webpage.
Acknowledgement during General Session.
Listing on master signage and breakfast signage.
Tabletop display space in networking area.

Secretariat - \$4,500

One Complimentary Registration.
Logo listed on MACRUC webpage.
Acknowledgement during General Session.
Listing on master signage and hospitality stations.
Tabletop display space in networking area.

Seattle Slew- \$3,500

One Complimentary registration.
Acknowledgement during General Session.
Recognition on master signage.

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