



# MACRUC

30<sup>th</sup> Annual Education Conference  
Sponsorship Opportunities  
June 22 - 25, 2025  
The Brown Hotel  
Louisville, Kentucky

## **Winner's Circle Sponsor - \$12,000 (1 available)**

Five complimentary registrations.  
Logo on nametag lanyards  
A 60 second video played during a general session.  
Seats at VIP Reserved table at Churchill Downs Dinner  
Prominent Icon on app with materials and links.  
Logo featured on MACRUC webpage.  
Acknowledgement during General Session.  
Prominent listing on master signage.  
Tabletop display space in networking area.  
Logo on marketing emails.

## **Triple Crown- \$9,500 (3 available)**

Four complimentary registrations.  
Sponsorship of Hotel Keycards OR Hotel Keycard packets (sponsor to provide artwork by specified deadline).  
A 45 second video played during a general session.  
Reserved table at Churchill Downs Dinner  
Icon on App with materials and links.  
Logo featured on MACRUC webpage.  
Acknowledgement during General Session.  
Prominent listing on master signage.  
Tabletop display space in networking area.  
Logo on marketing emails.

## **Garland of Roses - \$7,500 (3 available)**

Three complimentary registrations.  
Acknowledgment at the Lunch and Learn sessions  
Logo featured on MACRUC webpage.  
Logo promotion on email marketing materials.  
Acknowledgement during General Session.  
Prominent listing on master signage.  
Tabletop display space in networking area.

## **American Pharoah Sponsor – \$6,500**

Two Complimentary Registrations.  
Logo featured on MACRUC webpage.  
Acknowledgement during General Session.  
Listing on master signage and break signage.  
Tabletop display space in networking area.

## **Secretariat - \$4,500**

One Complimentary Registration.  
Acknowledgement during General Session.  
Listing on master signage and hospitality stations.  
Tabletop display space in networking area.

Contact: Michelle Malloy  
[mamalloy@Naruc.org](mailto:mamalloy@Naruc.org)